

RECEIVED

STATE OF SOUTH DAKOTA Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

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DEC 31 03
SD SEC. OF STATE

1. TITLE OF NEWSPAPER Plainsman	
3. FREQUENCY OF ISSUE Tues - Sunday	3A. NO. OF ISSUES PUBLISHED ANNUALLY 311
3B. ANNUAL SUBSCRIPTION PRICE \$113.72 / 125.93	

4. COMPLETE MAILING ADDRESS OF OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) P.O. 1278 Huron, SD 57350	
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) News Media Corp. P.O. Box 46, Rochelle, IL 61068	
6. FULL NAME OF PUBLISHER Mark E. Davis	

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) News Media Corporation P.O. 46, Rochelle, IL 61068	
8. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.) News Media Corporation	

9. EXTENT AND NATURE OF CIRCULATION John C. Tompkins	
AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS 7102	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE 6957

A. TOTAL NO. COPIES (Net Press Run)	7102	7100
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales. 2. Mail Subscription (Paid and or requested)	4860	1925
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	6735	6893
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS 2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	67	64
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	6802	6957
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing 2. Return from News Agents	300	147
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	7102	7100

SIGNATURE AND TITLE OF PUBLISHER, BUSINESS MANAGER OR OWNER Mark E. Davis, Publisher	
I swear that the statements made by me above are correct and complete.	

State of South Dakota	County of Beadle
Sworn to before me this 31st day of December , 20 03	Notary Public Theresa L. Davis
	My commission expires December 16, 2009

R. Michael Tompkins
Cynthia L. Tompkins
John W. Tompkins
Trina Tompkins
Amy Tompkins
Terry Tieman